

Press Release

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For Immediate Release

From: The Butte County Association of Governments (BCAG)
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Public Survey about Transportation in Butte County and Preferred Bicycle, Pedestrian and Transit Improvements

The Butte County Association of Governments (BCAG) and Butte Regional Transit (B-Line) are in the process of developing a comprehensive Transit and Non-Motorized Transportation Plan. Butte County residents are encouraged to complete a brief survey about where and how they travel, and improvements needed for transit, bicycling, and walking in Butte County.

Ten survey participants will win a one-month unlimited B-Line pass (\$43 value).

The survey, available in both English and Spanish, is online at www.buttetransportationsurvey.info

The Butte County Association of Governments (BCAG) and Butte Regional Transit (B-Line) are developing a comprehensive Transit and Non-Motorized Transportation Plan. The purpose of the plan is to guide decisions to improve transportation for people who walk, bike, or take transit in Butte County and to develop a transportation network that will encourage more people to consider alternatives to driving alone. These improvements will be critical to ensure Butte County residents will continue to have good access to jobs, services and other amenities as the county grows.

Butte County residents are asked to share their experiences and opinions about transportation. A brief online survey is available at **www.buttetransportationsurvey.info** (in English and Spanish), where individuals may share information about their commute, use of transit, and improvements needed to bus service, bike amenities, and sidewalks/crosswalks.

Feedback from the survey will inform the Transportation Plan to be reflective of the county's current needs, while supporting potential future growth.

The survey is only one element of a study that will evaluate transit services and bicycle/pedestrian facilities. The study, being conducted for BCAG by a San Francisco-based transportation consulting firm, Nelson\Nygaard, will also review travel patterns and service gaps in Butte County, and develop recommendations for improvements. Last week, the consulting firm surveyed B-Line passengers on the buses to get their perspectives on transit needs.

According to Iván García, BCAG's project manager, "The surveys on the buses provided an opportunity to hear directly from transit riders. We're hoping everyone else — people who drive, bike, walk, or use transit — will give us five minutes of their time online."

The names of ten survey participants will be drawn at random for a one-month unlimited B-Line pass (\$43 value).

Based on the findings from the study, a series of transit service alternatives will be developed, and a preferred B-Line route network will be proposed. The plan will also identify high-priority projects to facilitate regional bicycling and improve pedestrian access to major transit facilities.

For more information, contact Iván Garcia (igarcia@bcag.org) or Jim Peplow (jpeplow@bcag.org) at 530-879-2468. To reach the consulting team, contact Joey Goldman (jgoldman@nelsonnygaard.com) at 415-284-1544.